

# Safety & Hospitality Management and Japanese Culture



## About the Program

We are delighted to inform you that Kansai University of International Studies (KUISs) will offer a new international collaborative education program in March 2024 as a part of our second Inter-University Exchange Project. The core topics of our programs will be the construction of safe and secure social infrastructure through tourism, hospitality, disaster and crime prevention.

In our "Kobe Program March 2024 - Safety & Hospitality Management and Japanese Culture" program, students from the U.S., Canada, Malaysia and KUISs in Japan learn the current hospitality and tourism industry in Japan through classes and field studies. They gain insights into Japanese hospitality, cultural attractions, and its challenges.

In the fields of tourism and hospitality, we are facing a shortage of human resources and the need for more sophisticated and digitalized operations. This program aims to foster students with entrepreneurial mindsets, the ability to adapt to different cultures, and flexible thinking skills that are required for a rapidly changing society.

## Study in Kobe, Japan

This program is hosted by KUISs, located in Kobe City, Hyogo Prefecture. Kobe opened as Japan's first international trading port in 1868 and has since developed into an international city with a unique blend of traditional and modern elements. With excellent accessibility to other major cities such as Kyoto, Osaka, and Nara, students can explore the Japanese countryside as well within Hyogo Prefecture, which is rich in history and tourist sites.

Participants will have the opportunity to meet local people, experience the cultural diversity of Kobe and Hyogo, and appreciate their well-connected proximity to the treasures of Japan.



### Dates

From 29 February to 11 March 2024

### Costs

#### Transportation:

KUISs will book and cover the full or partial cost of flights to Japan for participating students and one (1) faculty member. (\*)

The local transportation fees (including transportation between the airport and Sannomiya) and the cost of activities (e.g. entrance ticket to USJ) should be fully paid by the participating students and faculty members.

#### Accommodation:

KUISs will book clean, safe, and affordable accommodation in a convenient location. The cost of the accommodation should be fully paid by the students and staff members.

\*The students and staff members may have to cover some cost in some cases.

### Scholarship

The qualified students will receive JASSO scholarship funding (\*\*). JASSO is a Japanese government agency, which provides various scholarship programs.

#### JASSO scholarship:

Short Term (10 days) : 80,000JPY per student  
Mid / Long term: 80,000JPY per month, per student from the fiscal year 2024.

80,000JPY will be provided in cash. Students can use this to cover the partial cost of their transportation, accommodation, and food during their stay in Japan.

\*\*Required to meet the GPA criteria set by JASSO

### Inquiry

Center for Global Education - Inter-University Exchange Project, Kansai University of International Studies

► For Students:

Please contact faculty at your university

► For Universities:

Please contact us at [tenkai@kuins.ac.jp](mailto:tenkai@kuins.ac.jp)

### Schedule

\* Subject to change

Day	Activity	
0	Arrival / Check-in at the hotel	
1	Program Guidance	
	Field Study 1: Kobe Sannomiya and Motomachi Area	
2	Lecture 1: Introduction to Japanese Tourism Policy	Lecture 1: International Disaster Prevention Policy Trends and the Great Hanshin-Awaji Earthquake
	Lecture 2: Products in Hyogo prefecture & Branding Strategy	
3	Field Study 2 : Awaji Island	Lecture 2: The Great Hanshin-Awaji Earthquake from a Citizen's Perspective: Economic and Social Aspects of Disaster Damage and Challenges for Community Revitalization
4	Field Study 3: Arima Onsen Hot Spring Resort	
5	Lecture 3: Japanese Cooking Class	Lecture 3: Introduction and Orientation regarding the 110 call & KOBAN System, etc.
	Lecture 4: Osaka World Expo	
6	Panel Discussion	Hyogo Prefectural Police Department
	Independent Study in Group	
7	Field Study 4: Local Business in Banshu Ako	
8	Group Work: Presentation Preparation Presentations/Townhall Meeting on "Safety and Security"	
9	Team Presentation / Farewell Party	
10	Field Study 5: Exploring Hospitality Management & Security System in the major amusement parks and tourism spots in Kansai Area - Independent Study	
11	Departure	

This program includes 2 to 3 (TBA) online pre and post-sessions (mandatory participation).

